



ZANZIBAR INVESTMENT SUMMIT 2025



**Unlocking Investment Opportunities
in Zanzibar's Special Economic Zone**
Driving Economic Growth & Sustainable Development

7TH - 8TH MAY 2025

Micheweni Special Economic Zone

Zanzibar, Tanzania

**SPONSORSHIP
PACKAGE**



Event Overview

The Zanzibar Investment Summit 2025 is a four-day event designed to showcase Pemba's untapped potential and promote investment in key sectors like tourism, agriculture, infrastructure, and the blue economy. The summit will be held in both Pemba and Unguja, featuring activities like exhibitions, panel discussions, site visits, and a black-tie gala dinner. This event will bring together investors, government leaders, and industry experts to explore the vast opportunities Pemba offers as a gateway to East Africa.

Summit Objectives

The Zanzibar Investment Summit aims to:

- **Showcase Investment Opportunities:** Highlight Pemba's immense investment potential across key sectors such as tourism, infrastructure, agriculture, and the blue economy.
- **Policy Dialogue:** Facilitate discussions on policy frameworks and investment incentives to create a business-friendly environment.
- **Networking:** Foster meaningful partnerships that will contribute to the island's economic development and prosperity.



Key Activities

- **Day 1: Walkathon, Exhibition Launch, and CSR Programs**

The event kicks off with a **5km Walkathon**, bringing together investors, government officials, and community members for a health and wellness activity. This is followed by an **exhibition launch**, featuring both local and international businesses showcasing investment opportunities. The day also includes **Corporate Social Responsibility (CSR) programs**, such as health checkups, community support initiatives, and environmental awareness campaigns, fostering meaningful engagement between investors and the local community.

- **Day 2: Exhibitions and High-Level Panel Discussions**

The second day will feature an extensive **exhibition** with diverse participants, including international investors, industry leaders, and local entrepreneurs. Attendees will have the opportunity to network and explore business opportunities across sectors like tourism, agriculture, and renewable energy. Additionally, **panel discussions** will be led by **prominent speakers**, including government officials, business executives, and policy experts, covering insightful topics such as trade facilitation,

economic reforms, and sustainable investment strategies.

- **Day 3: Site Exploration, Excursions, and Private Business Meetings**

A highlight of the summit, this day is dedicated to exploring Pemba's key investment sites, including a **guided excursion to Micheweni Special Economic Zone (SEZ)**. Participants will gain firsthand insight into the opportunities available in infrastructure, blue economy industries, and agribusiness. The day also includes **private business meetings** between investors and key stakeholders, along with a **cruise experience**, allowing guests to appreciate Pemba's pristine coastline, rich marine biodiversity, and tourism potential.

- **Day 4: Gala Dinner – Networking, Investor Recognition, and Awards Ceremony**

The summit concludes with an **exclusive Black-Tie Gala Dinner** at Verde Hotel, Unguja, bringing together key stakeholders for an evening of networking and celebration. The event will feature a **keynote address by the President of Zanzibar**, investor recognition awards, and an elegant closing ceremony. This is a unique opportunity for sponsors and investors to solidify business connections and reflect on the summit's achievements.

Targeted Audience

The summit is expected to attract:



Local and international investors



Government officials and policymakers



Business leaders and entrepreneurs



Financial institutions and venture capitalists



NGOs and development agencies



Industry experts and consultants



Media representatives



Academia and research institutions



Diplomatic and trade officials



Why Sponsors?

Sponsoring the Zanzibar Investment Summit provides a unique opportunity to:

- Gain **high-level visibility** among key decision-makers and influential stakeholders.
- Showcase your brand to a diverse and targeted audience, including global investors and business leaders.
- **Position your company** as a leader in the sustainable and growth sectors of tourism, energy, agriculture, and infrastructure.
- Build lasting **partnerships** with government officials, industry experts, and other investors.
- Enhance your reputation by supporting an event focused on unlocking Pemba's economic potential and sustainable development.

“Gain **high-level visibility** among key decision-makers and influential stakeholders”



Sponsorship

Categories and Benefits

1. Platinum Sponsor – 100,000,000

- Exclusive branding at the summit's high-traffic areas.
- Priority speaking opportunities.
- VIP seating at the Gala Dinner.
- Full-page advertisement in summit publications.
- Priority access to networking sessions.

2. Gold Sponsor – 50,000,000

- Branding at selected summit venues.
- Speaking opportunities during key sessions.
- VIP seating at the Black-Tie Gala Dinner.
- Half-page advertisement in summit publications.
- Access to investor networking sessions.

3. Silver Sponsor – 35,000,000

- Branding at the exhibition area.
- Speaking opportunities during panels.
- A quarter-page advertisement in summit publications.
- Access to selected networking sessions.

4. Bronze Sponsor – 20,000,000

- Brand visibility in event materials.
- Invitation to selected summit events.
- Recognition during networking and exhibition sessions.



Exhibition Packages

1. Premier Exhibitor – 30,000,000

- Large exhibition space (3 by 6) in a prime location
- High visibility for branding
- 10 complimentary summit passes
- Participation in networking sessions and panels

2. Technical Exhibitor – 15,000,000

- Standard exhibition space (3 by 6)
- Brand presence in summit materials
- 5 complimentary summit passes
- Opportunity to participate in networking sessions

3. Standard Exhibitor – 10,000,000

- Standard exhibition space (3 by 3)
- 2 complimentary summit passes
- Access to the exhibition area only

4. International Exhibitor – USD 3,000

(International exhibition space allocated for global investors)

- Exclusive access to high-level networking sessions
- 8 complimentary summit passes
- Feature in the summit brochure
- Brand presence in all digital and print media



Call to Action

Join us at the Zanzibar Investment Summit 2025 and become a key partner in unlocking Pemba's economic potential. For sponsorship opportunities, please contact the summit organizers at the details below. Don't miss this chance to connect with leading investors and shape the future of one of East Africa's most promising regions!



Contact Us

For sponsorship inquiries or additional information, please reach out to:

Event Coordinator

Phone: +255 745169835

Website: <https://zanzibarinvestmentsummit.co.tz/>

We look forward to partnering with you at the Zanzibar Investment Summit 2025!